

# 2012 Annual Appreciation Report



 **Portal, inc.**  
WORKING...For A Better Community

"Are We Making A Map?"  
Portal, inc.-Art Applause  
1st Place Winner  
Art For Life Exhibition  
Blue Heron Artisan's Gallery  
Port Washington, WI

## Executive Director and Board Chairperson 2012 Highlights

Dear Friends:

We are pleased to present you with Portal's 2012 Annual Report. This report is a testimony and tribute to the many people, community partnerships and businesses who make a difference in assisting people with disabilities to lead more meaningful lives as employees, community members, friends and volunteers. Thank you.

Portal continues our mission-driven support services in the midst of limited funding resources and changing public policy. We are focused on offering and creating service models and supports that best meet the needs and interests of the individuals who request our services while being good stewards of our funds. With our dedicated staff, support of family members, time and talents from willing volunteers, and gifts from generous donors, we continue to provide quality supports and opportunities that the people we know and care about expect and deserve.

Your continued commitment, involvement and contributions are essential to the success of those we support.

Sincerely,



Carole Stuebe  
Executive Director



Jim Asplin  
Board Chairperson



### Portal's Mission:

To enhance opportunities for persons with disabilities to participate fully in their community as valued neighbors, productive workers and respected citizens.

# Core Services and Supports

## Employment Services and Supports

Employment is a typical expectation for adults.

Questions often asked when meeting someone new are: “Where do you work?” and “What do you do?” For many, what you do for employment provides value and opportunities in shaping who you are. Portal works with area businesses to assist individuals with disabilities seek, secure and retain viable employment based on the needs and interests of each individual and business.

Earned income reduces full dependency on disability benefits and empowers individuals to pay for living expenses, transportation and some recreational opportunities. Whether individuals are working a few hours, part-time or full-time, employment has shaped each individual we support to be more self-sufficient, with a greater sense of responsibility and self-esteem as a working adult.

Individuals are assisted with:  
Employment Planning/Discovery  
Job Development  
Paid Work Experiences  
On-the-job Coaching  
Ongoing Employment Consultation



Jeremy, prepping for dinner service at the Chancery in Mequon.

BEACON (Prevocation) focuses on:  
Career Exploration  
General Job Skills Strategies  
Learning Experiences  
Work Opportunities  
Volunteer Activities

## Career Exploration Summer Session 2012



Alex, working at Concordia University.

# Core Services and Supports

## Enhanced Day Services and Supports

Boredom and isolation happen when people are not engaged in meaningful social activities. Community involvement enriches lives. Enhanced Day Services assists adults who need a higher level of support to develop daily living and social skills; build and maintain physical and emotional health; contribute to the strength of the community and actively participate in community activities.

Over half of each person's day is spent in their community.

Daily support services also include using community resources such as the YMCA, local parks, libraries and businesses, along with learning experiences that build skills in socialization, mobility, personal care, cooking, cleaning and shopping.

These opportunities lead to a more meaningful day and help sustain physical and emotional health.



## Social/Recreational Opportunities

Participation in recreational activities contribute to a happy and healthy standard of living. For individuals with disabilities, barriers such as transportation, access to ordering tickets, friends to accompany, financial resources, and personal supports often limit these opportunities. Through Portal's Recreation Program, individuals pursue current interests and explore new ones with friends, while strengthening social interaction skills, money management and personal decision-making skills. Participants choose two-to-three activities from over 20 options throughout the month. Together, with staff and volunteers, transportation and supports are provided.

149 individuals participated in Recreation opportunities.

- Individuals give back to the community through:
- Delivering Meals-On-Wheels
  - Caring for animals at the Humane Society
  - Sorting food and stocking shelves at the Food Pantry
  - Distributing brochures for non-profit organizations
  - Kiwanis Aktion Club

# Community Impact and Collaboration

## 2012 Green Bay Packers Tailgate Tour



Players meet fans and sign autographs at the event.



Current and former Packers, with President/CEO Mark Murphy, admire the Packers Mural, created by Art Applause artists.

Thanks to the generous recommendation of the Innkeeper at the Washington House Inn, in Cedarburg, Portal, inc. was selected by the Green Bay Packers to be the host and beneficiary of their fourth stop on the five-day Packers Tailgate Tour. On May 18, 2012, Portal welcomed Packers President/CEO Mark Murphy, along with current players Mason Crosby, Jordy Nelson and Charlie Peprah, and former Packers players William Henderson, Larry McCarren and Marco Rivera. At Grafton High School, they were greeted by over 1,000 fans and engaged in a Question & Answer session and signed autographs. With the funds raised, a mini-van was purchased to transport individuals to businesses exploring job opportunities and volunteer activities with other volunteer and non-profit organizations.

Thank you to the following sponsors who helped make the event a success:



## Program Highlights

**100%** of employers are satisfied with their employee discovered through Portal's Employment Services.

Portal received a High/Outstanding rating for "Employment Readiness and Advancement" from the United Way of Greater Milwaukee.

Portal received a 100% or "Very Satisfied" from the Consumer Satisfaction Survey conducted by the Department of Workforce Development.

"Recreation provides the social life my son needs to live as normal of a life as his disability allows." -Parent

"We talk about goals and interests. They help me understand and fill out job applications and help me try new jobs." -Participant

"Because of the staff that believes in me, I am able to achieve more goals." -Participant

"Portal's services and the supports from staff are so important to my brother's quality of life." -Brother of a Participant

"My daughter is employed! She is actively involved in the wonderful recreation program too. The Portal staff and volunteers are great." -Appreciative Family

**97%** of participants are satisfied with the services they receive.

**70%** of employees hired in community businesses are earning above minimum wage.

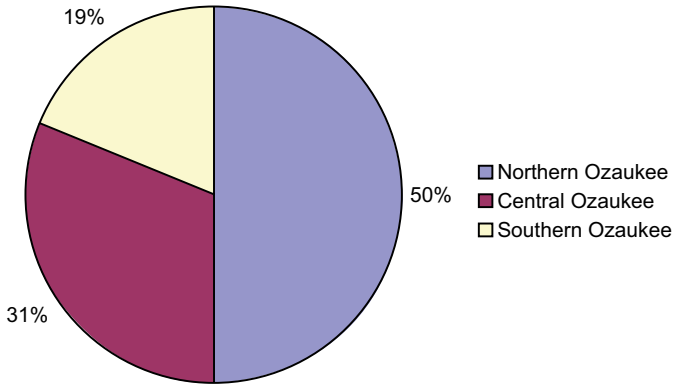
Participants completed more than 2,000 volunteer service hours throughout Ozaukee County.



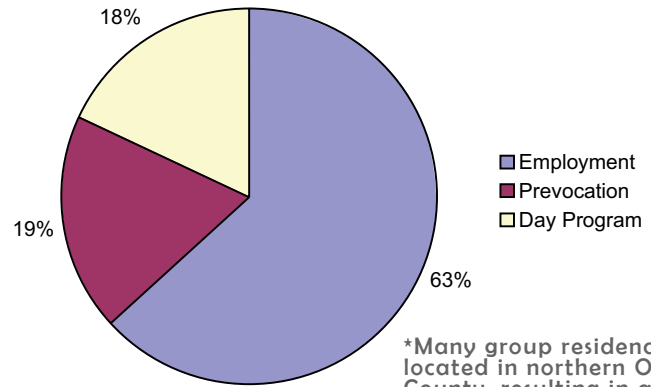
Spencer, assisting with an activity in Enhanced Day Services.

# Agency Demographics

Area of Residence

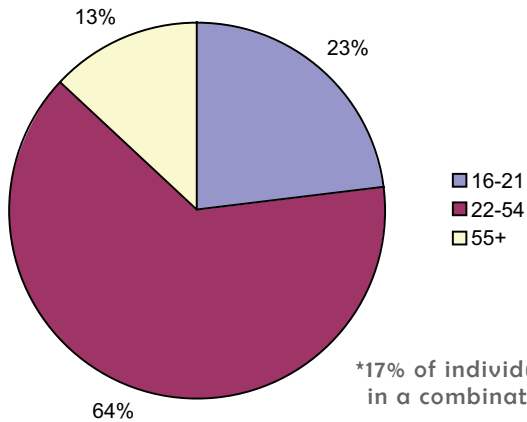


Core Services and Support (255 individuals served in 2012)



\*Many group residences are located in northern Ozaukee County, resulting in a higher number of population served from that area.

Age of Population Served



\*17% of individuals participate in a combination of services.



Through the Wisconsin Board of People with Developmental Disabilities' Take Your Legislator to Work Campaign, Rep. Duey Stroebel visited Dustin at his job at 5 Corners Dodge Chrysler Jeep.

## Staff

Thank you, Portal staff.



Thank you, Portal volunteers.

Thank you to over 400 volunteers for helping with participant program supports, friends and fundraising events and building, grounds and maintenance upgrades.



Volunteers and their dogs, participate in a popular Recreation activity, Dog Days.



## Agency Financials



Portal artists admire their work on the Community Mural located in the Ozaukee County Administration Building in Port Washington.

### 2012 Operating Revenues and Expenses

<b>Operating Revenues</b>		
Service Fees	\$2,243,617	77.3%
United Way	\$ 64,939	2.2%
Contributions	\$ 193,236	6.7%
Other Income	\$ 340,365	11.8%
Investment Income	\$ 58,757	2.0%
<b>Total</b>	<b>\$2,900,914</b>	<b>100.0%</b>
<b>Operating Expenses</b>		
Alternative Day Activities	\$ 259,085	8.6%
Adult Day Services	\$ 507,721	16.9%
Employment Services	\$ 652,272	21.7%
Prevocational Services	\$ 551,035	18.3%
Recreation Services	\$ 117,513	3.9%
Transportation Services	\$ 232,328	7.7%
Industrial Services	\$ 426,005	14.2%
General & Administrative	\$ 172,026	5.7%
Marketing & Development	\$ 92,507	3.0%
<b>Total</b>	<b>\$3,010,492</b>	<b>100.0%</b>

### 2012 Board of Directors

Jim Asplin	Financial Advisor, Edward Jones
John Bieber	Director of Corporate Financial Planning, Badger Meter
Ed Eckhardt	Superintendent, Grafton School District (retired)
Debbie Fedel	Vice-President of Business Development, SEEK Careers/Staffing
Dennis Johnson	Executive Vice-President, SPI Lighting (retired)
Gordon Petersen	Human Resources Director, Marquette Electronics (retired)
Charles Smittkamp	President, Quality Management Systems
Chuck Zamora	Owner, Zamora Training International
Erik Moeser (Emeritus Director)	Banking Consultant (retired)

## Community Collaborations

Through the Wisconsin Board of People with Developmental Disabilities, Portal collaborated with Grafton High School Special Education on the Let's Get To Work Grant, offering school-to-work transition planning with local businesses.

The Knights of Columbus Tootsie Roll fundraiser provided Portal participants with improved technology, work center equipment and patio tables.

Baehmann's Golf Center in Cedarburg hosted the 3rd Annual GoFUN Fore Portal.

Portal hosted Career Day with members of the Port Washington-Saukville Rotary Club and United Way Northern Ozaukee.

Portal artists collaborated with numerous artists throughout Ozaukee County to create the Community Mural located in the Ozaukee County Administration Building in Port Washington.

For the third consecutive year, Portal hosted a three-day opportunity for the national humanitarian group, Feed My Starving Children. Volunteers packaged and shipped more than 150,000 meals to feed starving children worldwide.

BMO Harris Bank in Port Washington hosted Money Management sessions to participants in Portal's BEACON program.

Portal's Transportation program provided shuttle service to various events for Cedarburg Senior Center members.

Cedarburg High School's Community Service Program hosted the 13th Annual Cedarburg Portal Prom.

Thank you to the following businesses and organizations that have collaborated with Portal's BEACON program:

Allen Edmonds Shoe Corporation  
Cedarburg Chamber of Commerce  
Cedar Valley Cheese, Inc.  
Family Enrichment Center of Ozaukee County  
Feith Family YMCA  
Fireworks Popcorn  
Frank L. Weyenberg Library  
Grafton Chamber of Commerce  
Harry's Restaurant  
Home Depot-Grafton  
Independence First  
John Crane Orion  
MATC-Mequon Campus  
Memories Ballroom  
Mequon-Thiensville Chamber of Commerce  
Ozaukee County Workforce Development  
Ozaukee Humane Society  
Pick 'n Save-Saukville  
Port Washington Chamber of Commerce  
Port Washington State Bank  
Suburban Motors  
Volunteer Center of Ozaukee County  
W.J. Niederkorn Library



Portal was honored to be Parade Marshal at the 2012 Fish Day Parade.



The Green Bay Packers Mural created by Art Applause artists is currently on display at Portal.

## Art Applause

Art Applause is a creative arts program. Beautiful works are created through a process incorporating vision, planning, technique, motor abilities and creative exploration. Conversation, learning, laughter and fun are all part of the creative experience. This venture also provides artists opportunities to be more connected to their community as they share artistic talents with others at art shows, sales and joint artistic endeavors.

Portal is dedicated to advancing employment and meaningful community life opportunities for people with intellectual/developmental disabilities.

The services we provide promote employability, enable life enriching opportunities and expand community experiences. We strive to respond to the personal interests, needs and abilities of each person we serve.

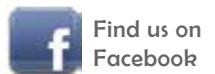


[www.portalinc.org](http://www.portalinc.org)



Portal is a participating partner with United Way of Greater Milwaukee and United Way of Northern Ozaukee

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Portal, inc. is a non-profit organization, exempt from taxes under Section 501(c)3 of the Internal Revenue code and contributions are deductible to the extent allowed by law.